

Confronting systemic racism can't be outsourced or delegated. This change must start from the top, with commitment and intentionality. Once leaders make it safe for others to learn, speak and act, the capabilities and ideas to affect change will bubble up from within. But change and action must be driven top-down.

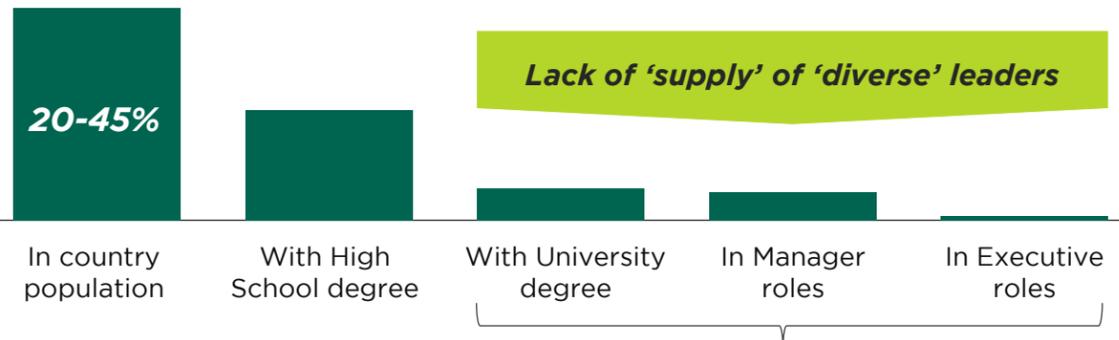
This is my invitation to fellow CEOs, Board members, senior executives and leaders everywhere who have the voice, platform, and power to ignite meaningful change and develop the new generation of diverse leaders.

Join **LEADERSHIP U FOR HUMANITY**, an open, effective and scalable leadership learning platform to promote more opportunities for Professionals of Color and other underrepresented populations.

**Gary Burnison**  
Korn Ferry CEO

“It starts with all of us. When business leaders make this personal, change will happen.”

## % 'Underrepresented'



## A SYSTEMIC SOLUTION TO A SYSTEMIC ISSUE

### Impactful Sponsors

- Local and global Corporate Sponsors willing and able to make change happen.
- Respected Community Partners with access to diverse talents.

### Scalable open platform

- Flexible technology for large scale development.
- Sponsors' and Partners' specialized content.

### Custom design for results

- KF experience, IP and content on leadership.
- Learning approach tailored to target population.
- Job placement opportunities.
- Tracking of actual results.

**One million new diverse leaders**

- The development goal**
- Development levers**
- No cost for individual participants.
  - Analytics and user-friendly technology platform.
  - Skills inventory and state-of-the-art personality assessment.
  - Power of Choice learning content. Leadership U development curriculum for the New Economy.
  - Personalized coaching and mentoring available 24/7 for 6 months.
  - Blended virtual and on-the-job learning. Peer-to-peer support.

- Target participants**
- Post-graduate, entry- and mid-level professionals interested in igniting their leadership potential.
  - Underserved, underrepresented, 'minority' profiles.
  - Talents and professionals sourced through Community Partners and online campaigns.

**LEADERSHIP U FOR HUMANITY** is a nonprofit Leadership Development initiative of the Korn Ferry Charitable Foundation focused on diverse talents, delivered at scale via the KF Advance platform. [KornFerry.com/LeadershipUforHumanity](http://KornFerry.com/LeadershipUforHumanity)

## MAKING CHANGE HAPPEN

### Distinctive contributions



### Real benefits



\* Possible LUFH Advisory Board membership.